

# Why Adopt a Multi-Cloud Strategy?

Information technology is continuing to advance at a rapid pace bringing more powerful computation capabilities with improvements in ways to compute, store and analyze data. As might be expected, Cloud Providers are incorporating these advances in their computing services to varying degrees. Accordingly, there are differences among Cloud computing environments. In addition, some smaller Cloud Providers have decided to specialize to provide superior capabilities for particular computing tasks. It is therefore becoming more common for organizations to spread their computing work load among multiple Cloud Providers. This allows an organization to match its computing work load with the most appropriate computing service, while at the same time avoiding vendor lock-in. According to IT service management company, Gartner, around 80% of organizations are using more than one public Cloud.

